



Happy Tuesday!

Fifty Tuesdays ago, I hit "Send" on a newsletter with no idea where it would lead.

*Today is the **50th edition of Leadership Unscripted.***

When I sent that first newsletter, I honestly didn't know where it would lead.

I simply knew I wanted to create a space where we could have honest conversations about leadership, communication, emotional intelligence, and what it really means to show up authentically.

Week after week, so many of you have continued to open these emails, reply with your stories, share them with colleagues, and encourage me to keep writing.

For that, thank you.

Together, we've built a community of leaders who believe communication isn't just a skill—it's the foundation of leadership.

I've learned that leadership doesn't happen in grand gestures. It happens in ordinary conversations, repeated consistently over time.

What These 50 Tuesdays Have Taught Me

When I started writing Leadership Unscripted, I thought my job was to share what I've learned about leadership.

I still believe that's part of it.

But over the past fifty Tuesdays, you've taught me something too. You've reminded me that leadership isn't built through perfect presentations or polished social media posts.

It's built one conversation at a time.

One email.

One reply.

One story.

One difficult conversation.

One moment when someone decides to lead a little differently than they did yesterday.

Over the past year, many of you have shared your own stories with me.

You've replied to these newsletters with words of encouragement.

You've told me about conversations you finally had because of something you read here.

You've shared these newsletters with colleagues, friends, and leadership teams.

You've brought Show Up Like You Mean It to workshops and conferences for me to sign.

Some of you have even purchased copies for your teams because you wanted a shared language for authentic leadership.

Those moments have reminded me that this newsletter has never really been about writing.

It's been about connection.

It's been about building a community of leaders who are committed to communicating with more honesty, leading with more courage, and showing up with greater authenticity.

And for that...

Thank you.

Recently, after one of my leadership workshops, I asked participants one simple question:

"How are you leaving today?"

The words that came back were...

Validated.

Supported.

Encouraged.

Hopeful.

Reminded.

As I read those responses, I realized something.

Those aren't just words I hope people use after a workshop.

They're the same experience I hope readers have every Tuesday when they open Leadership Unscripted.

If even one newsletter has left you feeling seen, encouraged, or reminded of the leader you're capable of becoming...

Then every Tuesday has been worth it.

From The Book

One of the reasons I wrote Show Up Like You Mean It is because I believe authenticity isn't something we achieve once.

It's something we choose repeatedly.

In conversations.

In leadership.

In relationships.

In the decisions we make when no one is watching.

That journey doesn't end when a book is published.

If anything...

That's where it begins.

What I'm Learning

The more I speak...

The more I teach...

The more I write...

The more convinced I become that people aren't looking for perfect leaders.

They're looking for honest ones.

Leaders who are willing to communicate with clarity.

Listen with empathy.

Lead with courage.

And create environments where others feel safe enough to do the same.

That gives me hope.

A Few Highlights Along the Way

During these fifty Tuesdays...

 *Published Show Up Like You Mean It*

 *Finished recording the audiobook*

 *Joined multiple podcast conversations*

 *Continued speaking to leaders and teams across the country*

 *Shared fifty Tuesday conversations*

 *Met readers who shared how the book is impacting their leadership journeys*

Every milestone reminds me why this work matters.

Where I'm Showing Up

Last week, I had the opportunity to attend the 47th Jack and Jill of America, Inc. National Convention.

While I wasn't there as a speaker, I was reminded of something I often share with leaders:

Showing up matters.

Throughout the week, I had conversations with people who had already purchased Show Up Like You Mean It and brought their copies for me to sign.

Others discovered the book for the first time and wanted to know more.

Those moments reminded me that leadership isn't always about standing on the stage.

Sometimes it's about sitting across from someone, having a meaningful conversation, and realizing your message is reaching people one interaction at a time.

I don't take those moments for granted.

In Conversation

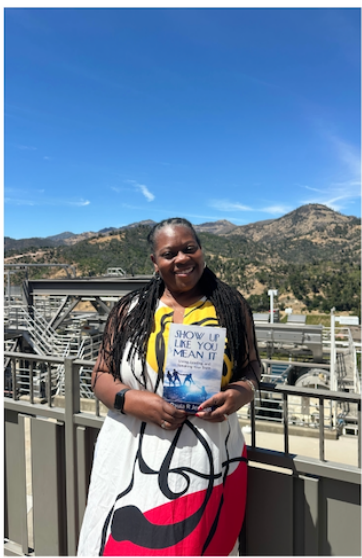
One of my newest conversations is now live!

*Last week, I had the pleasure of joining **Barbara J. Beckley** to talk about leadership, authenticity, communication, and what it means to truly show up like you mean it.*

If you're looking for another leadership conversation this week, I'd love for you to listen.

I've included the link if you'd like to listen. [click here](#)

Visual Reminder



Fifty Tuesdays. Countless conversations. And we're just getting started.

I'd Love to Hear From You

As we celebrate the 50th edition of Leadership Unscripted, I'd love to ask you something.

Over the past fifty Tuesdays...

What message, lesson, or conversation has resonated with you the most?

Was there a newsletter that challenged you?

A story that stayed with you?

A leadership lesson you've shared with someone else?

Or perhaps you've only recently joined this community and something in today's message spoke to you.

Either way...

I'd love to hear from you.

*Just hit **Reply**.*

I read every message, and many of my favorite newsletter topics have come from your stories and questions.

Thank you for being part of this journey.

Beginning with this milestone edition, I'd like to end every newsletter with one simple question.

Who Comes to Mind?

As you read today's newsletter...

Did someone come to mind?

- Maybe it's a colleague stepping into leadership.*
- A friend navigating change.*
- A manager trying to build trust with their team.*
- Or someone who simply needs a reminder that authentic leadership is possible.*

If someone came to mind, I'd be honored if you shared this newsletter with them.

Sometimes the most meaningful conversations begin with a simple introduction.

One Final Question Before You Go...

Beginning today, I'd like to leave you with one question at the end of every newsletter.

Not because I expect you to answer it every week.

But because I believe great leadership begins with great questions.

So here it is...

How will you choose to show up this week?

Thank You

Thank you for continuing to show up every Tuesday.

Thank you for trusting me with your stories.

Thank you for replying, even when we disagree.

Thank you for sharing these newsletters with people you care about.

Thank you for allowing me to be part of your leadership journey.

Fifty newsletters later, I've learned something I didn't expect.

People may subscribe because they're curious.

But they stay because they feel seen.

Seen.

Encouraged.

Supported.

Challenged.

Reminded.

Hopeful.

Those words have appeared in workshop evaluations...

Reader emails...

Conversations after keynotes...

And now, they remind me why I continue writing every Tuesday.

Whether you've been here since Newsletter #1 or this is your very first edition...thank you for pulling up a chair every Tuesday.

Fifty newsletters ago, I simply hoped someone would read these words.

Today, I'm grateful that so many of you continue showing up every Tuesday.

Thank you for allowing me to be part of your leadership journey.

Here's to the next fifty conversations.

Show Up. Do You.

Paula

P.S. *If you've been reading since the beginning, thank you for taking this journey with me. And if today is your very first edition of Leadership Unscripted...welcome. I'm glad you're here.*

If someone forwarded this newsletter to you, I'd love to invite you to join our community. Every Tuesday, Leadership Unscripted is one conversation designed to help leaders communicate with more confidence, authenticity, and emotional intelligence. [Click here to subscribe](#)

With appreciation,

Paula R Jenkins

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Founder, The Live By Example Speaker

"Everything Begins and Ends with Communication."

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